



125 West 55th St
New York, NY 10019

Contract # 25240223	Changes as of: 6/30/2016 at 12:53 PM	Version: Current State Version 1
CPE: //4558	Flight: 7/4/16 - 7/18/16	Station: MXGN
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Gianforte for GOV	Market: Glendive
7669 STAGERS LOOP	Product: Gianforte-MT Gov	Office: WASHINGTON
DELAWARE, OH 43015	Agency Order #:	Primary Demo: Adults 35+
	Buyer: Shaw, Adam	Con Type: POLITICAL/VOTE
	Salesperson: JACOB ROTH	Assistant: JACOB ROTH
	212-373-8175	212-373-8175
Comments: New Order Candidate - GIANFORTE PLS CFM T/r JACOB		Total \$: \$5,358.00 Total Spots: 185 Total CPP: \$0.00 Total GRP: Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/4 - 7/18			Total Spots	Total \$	CPP	GRP
							7/4	7/11	7/18				
1	M-F 4:30a-5a		Early Today	\$24.00	0.0	30	2	3	0	5	\$120.00	\$0.00	0.0
2	M-F 6a-7a		Wake Up Montana	\$24.00	0.0	30	4	5	1	10	\$240.00	\$0.00	0.0
3	M-F 7a-11a		Today Show	\$24.00	0.0	30	8	8	2	18	\$432.00	\$0.00	0.0
4	Sa 5a-6a		TMZ	\$24.00	0.0	30	4	4	1	9	\$216.00	\$0.00	0.0
5	Sa 6a-8a		Today Weekend	\$24.00	0.0	30	2	2	0	4	\$96.00	\$0.00	0.0
6	Su 7a-7:30a		Let's Talk About It	\$24.00	0.0	30	1	1	0	2	\$48.00	\$0.00	0.0
7	Su 8a-9a		Sunday Today	\$24.00	0.0	30	1	1	0	2	\$48.00	\$0.00	0.0
8	M-F 4:54p-5p		Montana East News	\$26.00	0.0	30	4	4	1	9	\$234.00	\$0.00	0.0
9	M-F 5p-5:30p		First News @ 5p	\$26.00	0.0	30	4	5	1	10	\$260.00	\$0.00	0.0
10	M-F 5:30p-6p		NBC Nightly News	\$26.00	0.0	30	4	5	1	10	\$260.00	\$0.00	0.0
11	M-F 6p-6:30p		News	\$26.00	0.0	30	4	5	1	10	\$260.00	\$0.00	0.0
12	Sa 5p-5:30p		Local News	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
13	Su 5p-5:30p		First News @ 5p	\$28.00	0.0	30	1	1	0	2	\$56.00	\$0.00	0.0
14	M-F 10p-10:34p		News	\$40.00	0.0	30	4	5	1	10	\$400.00	\$0.00	0.0
15	Sa 10p-10:29p		News	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
16	Su 10p-10:32p		News	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
17	Tu 7p-9p		America's Got Talent	\$40.00	0.0	30	2	2	0	4	\$160.00	\$0.00	0.0
18	Tu 9p-10p		Maya And Marty	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
19	W 7p-9p		America's Got Talent	\$40.00	0.0	30	2	2	0	4	\$160.00	\$0.00	0.0



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							7/4	7/11	7/18				
20	W 9p-10p		The Night Shift	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
21	F 7p-9p		America's Got Talent	\$40.00	0.0	30	0	4	0	4	\$160.00	\$0.00	0.0
22	F 9p-10p		Dateline	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
23	Sa 7p-9p		Saturday Dateline	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
24	Sa 7p-9p		American Ninja Warrior	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
25	Su 6p-7p		Dateline: On Assignment	\$40.00	0.0	30	0	2	0	2	\$80.00	\$0.00	0.0
26	Su 7p-8p		The Carmichael Show	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
27	Su 8p-10p		American Ninja Warrior	\$40.00	0.0	30	1	3	0	4	\$160.00	\$0.00	0.0
28	M-F 1p-2p		Days of Our Lives	\$24.00	0.0	30	3	4	1	8	\$192.00	\$0.00	0.0
29	Su 9a-10a		Meet The Press	\$24.00	0.0	30	1	1	0	2	\$48.00	\$0.00	0.0
30	Sa 4p-5p		Extra Weekend	\$24.00	0.0	30	1	1	0	2	\$48.00	\$0.00	0.0
31	M-F 6:30p-7p		Entertainment Tonight	\$26.00	0.0	30	4	5	1	10	\$260.00	\$0.00	0.0
32	Sa 6p-7p		Castle	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
33	Su 5:30p-6p		NBC Nightly News Weekend	\$26.00	0.0	30	1	1	0	2	\$52.00	\$0.00	0.0
34	M-F 10:34p-11:37p		Tonight Show with Jimmy Fallon	\$28.00	0.0	30	4	5	1	10	\$280.00	\$0.00	0.0
35	M-F 11:37p-12:36a		Late Night With Seth Myers	\$24.00	0.0	30	3	4	1	8	\$192.00	\$0.00	0.0
36	Sa 10:29p-12:01a		Saturday Night Live	\$24.00	0.0	30	1	1	0	2	\$48.00	\$0.00	0.0
37	Su 11:30p-12:30a		Meet The Press	\$24.00	0.0	30	1	1	0	2	\$48.00	\$0.00	0.0
TOTALS:							77	95	13	185	\$5,358.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/30/16 12:43 PM	CAROLYN ALLAIRE	New Order Candidate - GIANFORTE PLS CFM T/r JACOB

Competitive Information	
Market Budget:	\$11,648
MXGN Share:	46%
Comment:	
KXGN:	54%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	185	\$5,358.00	N/A	0.0
Total	100%	185	\$5,358.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	185	\$5,358.00
Total	185	\$5,358.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	6/30/16 12:43 PM	CAROLYN ALLAIRE	Confirmed	185		\$5,358.00	\$5,358.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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